

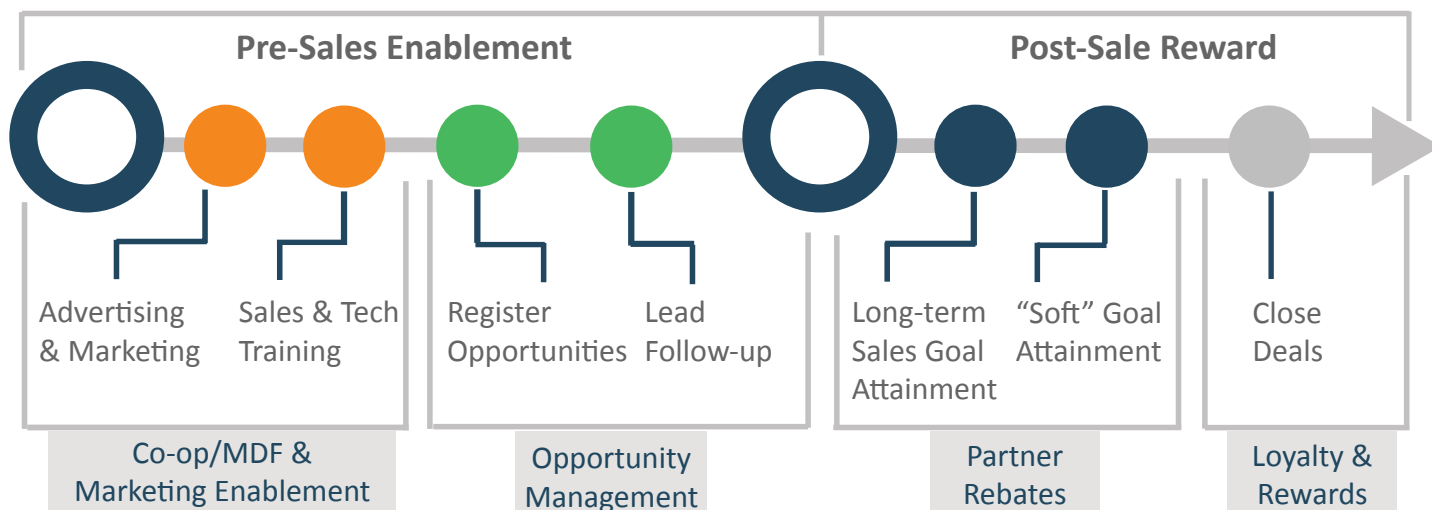
Strategic insights and powerful solutions to improve performance, accelerate revenues

hawkeye Channel is now Vistex. And even though our name has changed, you will receive the same industry-leading products, services and thought leadership you have come to expect, now with the expanded resources of a global company that drives success in a broad range of industries. We deliver an unmatched suite of global pricing, sales, marketing, payment and incentive solutions, both on-premise and in the cloud. In addition, our industry principals and analytics team provide the strategy, program design and processes to deliver critical insights that generate incremental revenues and enhance program ROI.

Optimize and streamline your Go-to-Market programs with our integrated approach



Solutions to optimize your channel programs from start to finish



Influence the right partner behaviors and deliver results with channelConduit

The channelConduit Suite enables companies who sell through indirect sales channels to take control of their channel programs, increasing efficiency and effectiveness across the entire channel. Through an integrated approach, it allows programs to work seamlessly with your CRM, eliminating data silos and providing strategic insight so you can maximize revenue.



channelMDF

Manage Market Development Fund programs worldwide, tailored to each region

channelMarketplace

Make it fast and easy for partners to market and sell your solutions with pre-packaged, self-service campaigns

channelPromotions

Manage complex global promotions simultaneously based on segment, region, tier, eligibility and more

channelRebates

Grow sales performance with a flexible rebate program using your Point-of-Sale data

channelRewards

Cultivate meaningful partner loyalty through targeted, personalized reward programs

channelPay

Improve the partner experience by shrinking time-to-payment while more effectively managing VAT/GST worldwide

partnerExperience

View and manage the entire partner-to-vendor relationship through a single portal



About Vistex

Vistex provides enterprise solutions that manage pricing, incentive, rebate, royalty and channel programs to enhance business performance while reducing labor and infrastructure costs. The industry-optimized Go-to-Market Suite® provides end-to-end solutions for design, management and administration of the complete spectrum of programs. With an unparalleled offering of software and services, enterprises are empowered with unprecedented visibility into program performance, gaining deeper insights to better enable fact-based decisions that drive revenue, control cost, minimize leakage, and streamline processes.